

**POTTER AND MOORE INNOVATIONS LIMITED**  
**MATERIAL SAFETY DATA SHEET**

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**1. CHEMICAL PRODUCT AND COMPANY IDENTIFICATION:**

Product name:	<b>Just Keratin Strengthen and Smooth Shampoo</b>
P&M Code No:	MCR11686
Customer code no. (If known):	HD5510
Address:	Potter and Moore Innovations Limited 1210 Lincoln Road Peterborough PE4 6ND England Emergency Tel: 01733 281012 / 00447789868717 Fax: 01733281028 E mail MARTIN.STEVENS@POTTERANDMOORE.COM

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**2. HAZARD IDENTIFICATION:**

General:	Not hazardous
Hazard symbol:	This product is not regulated as dangerous
Risk phrases:	None required

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**3. COMPOSITION / INFORMATION OF INGREDIENTS:**

Chemical composition:	Generally a preserved water based mixture of detergents, conditioners, moisturisers and fragrance compound.
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**4. FIRST AID MEASURES:**

Inhalation:	No special measures required
Skin contact:	Rinse well with water
Eye contact:	Flush eye with copious amounts of warm water, seek medical attention if inflammation persists.
Ingestion:	Rinse mouth with water, do not induce vomiting, seek medical advice immediately.

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**5. FIRE-FIGHTING MEASURES:**

Combustible, but presents no special fire hazard:	
Extinguishing media:	Carbon dioxide, foam, dry powder or water jet.

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**6. ACCIDENTAL RELEASE MEASURES:**

To avoid possible contamination of the environment, contain spilled material, soak up spillage with sand or other inert material, transfer used material to a suitable waste container, and dispose of in accordance with local regulations. Failure to contain release must be reported to the local authority.

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**7. HANDLING AND STORAGE:**

Handling:	No special handling procedures required
Storage:	Store In closed containers, in a cool, dry, ventilated location.

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**8. EXPOSURE CONTROL / PERSONAL PROTECTION:**

Respiratory protection:	Not required when used in well-ventilated areas.
Skin protection:	For large spillages use protective gloves, vinyl or rubber, rubber boots and plastic apron.
Eye protection:	Use safety glasses.

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**9. PHYSICAL AND CHEMICAL PROPERTIES:**

Appearance:	Characteristic, as standard.
Odour:	Characteristic, as standard.
Colour:	Characteristic, as standard.
pH:	5.00 – 6.00
Viscosity:	8,000 – 12,000cps (Sp4@10rpm)
Relative density:	1.00 – 1.04
Flash-point (closed cup):	> 100°C

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**10. STABILITY AND REACTIVITY:**

Reactivity:	Presents no significant reactivity hazard, by itself or in contact with water.
Decomposition:	No hazardous reactions with proper storage and handling. Carbon monoxide and unidentified organic solvents may be formed during combustion.

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**11. TOXICOLOGICAL INFORMATION:**

Acute toxicity not determined.  
This product is a preparation, no toxicological information is available for this preparation. See the section on *Regulatory information* for further information.

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**12. ECOLOGICAL INFORMATION:**

This product is unlikely to accumulate in the environment. Under normal conditions of use environmental problems are not expected.

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**13. DISPOSAL CONDITIONS:**

Dispose of all wastes according to local regulations.

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14. **TRANSPORT INFORMATION:**

Not classified as hazardous for transport purposes.

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15. **REGULATORY INFORMATION:**

Preparation not classified as dangerous according to European Directive 88/379/EEC and its adaptations.  
No risk phrases on pack.

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16. **OTHER INFORMATION:**

Product use: Toiletry product.

<p>The information in this safety data sheet is based on the properties of the material known to Potter and Moore Innovations Limited at the time the safety data sheet was issued. The safety data sheet is intended to provide information for the health and safety assessment of the material. It is the user's responsibility to evaluate this information in a prudent manner and use it in a manner that is consistent for its particular use.</p>
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